MODERN GLOBAL DRUG DEVELOPMENT: THE EVOLVING PRECISION MEDICINE LANDSCAPE AND IMPLICATIONS FOR DRUG DEVELOPMENT

The 3rd KoBIA-Covance Symposium

Thursday, 16 May 2019 | 12:30 - 17:30

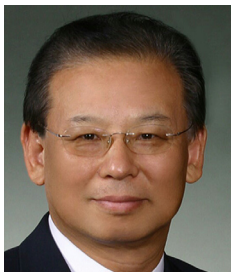
Sheraton Seoul Palace Gangnam Hotel
160 Sapyeong-daero, Seocho-gu
Seoul, 06578 South Korea

We are pleased to invite you to the 3rd KoBIA-Covance Symposium of Modern Global Drug Development in Seoul, South Korea. This year we are focusing on the rapid advances in precision medicine and discussing how the biotech and biopharmaceutical industry can prepare to handle clinical, operational and regulatory challenges in today's complex programs.

Join us to hear from a diverse team of thought leaders from KoBIA and Covance who will share their strategies to increase the drug development success rate in this evolving landscape. You will learn about global regulatory developments and creative partnering models for biotechs. Other topics include the role of big data and clinical informatics in transforming global clinical trial conduct, the current status and future outlook on immuno-oncology drug development, as well as the application of biomarkers in different therapeutic areas.

At the end of symposium, you can set up 1-on-1 private meetings with members of the Covance team to discuss your specific drug development challenges and explore our solutions that can help improve your decision-making process and optimize your drug development program.

SPEAKERS



Yong H. Rho, RPh, MBA
Country Manager, Covance Korea

Yong leads the Covance Korea team to support over 100 clinical trials ranging from Phase I-IV across many diverse therapeutic areas. With more than 30 years of experience, Yong has a proven track record of creating extraordinary value in the biopharmaceutical industry. He has extensive U.S. and international leadership experience in shaping and successful implementation of new strategies in product development, clinical development, commercialization, business development, life cycle management, alliance management and global market expansion from emerging biotech to Fortune 100 companies such as Wyeth and Pharmacia.

KoBIA
Korea Biomedicine Industry Association
한국바이오의약품협회

COVANCE
SOLUTIONS MADE REAL®

SPEAKERS *(continued)*

Mark S. Gelder, MD
Executive Medical Director; Head, Oncology Medical Directors Teams (America and AsiaPac), Covance

Dr. Gelder has more than 30 years of clinical, research/clinical development and medical affairs/medical marketing experience with a track record of significant contributions to clinical development of oncology drug therapies. He serves as a consultative resource in strategic drug development planning for both small biotech and large pharmaceutical companies by offering his experience working with regulatory agencies, creating clinical development plans as well as interfacing with the investment community and potential business partners to evaluate potential new products for acquisition and partnering opportunities.

Maria J. Prendes, PhD
Head of Oncology, Biomarker Solutions Center, Covance

Dr. Prendes leads the oncology therapeutic team for the Covance Biomarker Solutions Center and works with clients and internal labs to drive biomarker studies, develop their clinical trial strategies and deliver quality results on projects within the oncology portfolio. She has 15 years of experience in drug development, specializing in the fields of immuno-oncology, cancer genetics, cancer biology and molecular oncology and provides tactical and strategic project leadership in oncology priorities and processes.

Michelle Jones, MSc
Senior Director, Clinical Informatics, Covance

Michelle leads the Data Analytics group within the Covance Data and Technology Organization. The group uses the latest methods – and develops new approaches – for the statistical and computational analysis and modeling of Real World Data and drug-development data to support the assessment of the safety and efficacy of new compounds. She also oversees the building of software prototypes to support the clinical development business.

Beatriz Rocha, MD, PhD
Vice President, Head Global Regulatory Affairs and Strategic Product Development Consulting, Covance

Dr. Beatriz Rocha has more than 30 years of professional experience that spans from academia and government to industry. It includes clinical practice in anesthesia and pain management, clinical research, basic research, and regulatory affairs during the last 15 years. First at Merck and then at Covance for the last 6 years Dr. Rocha has led regulatory strategy and interactions with multiple regulatory agencies. Dr. Rocha currently heads Global Regulatory Affairs (GRA) and the Strategic Product Development Consulting group that offers overall regulatory and medical consultancy across the entire continuum of drug and medical device development.

Yung-Jue Bang, MD, PhD
Professor of Medical Oncology, Seoul National University Hospital

Dr. Bang has more than 30 years of experience in clinical trials, mainly focused on gastric cancer trials and phase I trials of new anticancer agents. He is the Principal Investigator of a number of international clinical trials including ToGA study, CLASSIC study, SHINE study, and GOLD study. As the President of Biomedical Research Institute and the Director of Clinical Trials Center, he had established a world-class trial site in Seoul National University Hospital.

KoBIA
Korea Biomedicine Industry Association
한국바이오의약품협회

COVANCE®
SOLUTIONS MADE REAL®

Thomas Turi, PhD
Vice President, Companion Diagnostics, Covance

Dr. Turi joined Covance in 2008 to establish the Biomarker Center of Excellence and was integral to the acquisition of the Covance Genomics Laboratory and the formation of Discovery and Translational Services. He is currently responsible for Companion Diagnostics efforts and leads operations for the newly launched companion diagnostics development laboratory.

We look forward to your attendance.
To secure your seat, please RSVP to:

https://attendesource.com/profile/form/index.cfm?PKformID=0x107807abcd

The Americas + 1.888.COVANCE (+1.888.268.2623) + 1.609.452.4440
Europe / Africa + 00.800.2682.2682 +44.1423.500888
Asia Pacific + 800.6568.3000 +65.6.5686588

COVANCE®
SOLUTIONS MADE REAL®